

feels right,
naturally

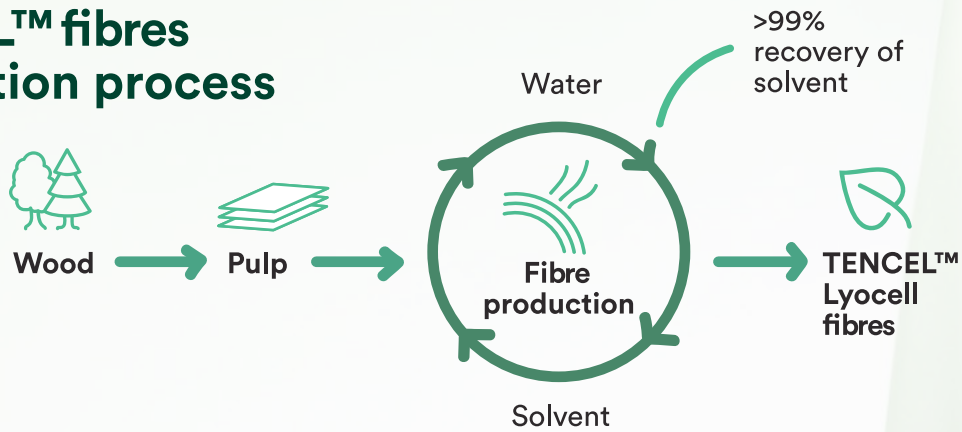
TENCEL™ branded Lyocell
fibres transform textiles to
ensure their suitability to
everyday consumer needs.

 **Tencel**™



DESLEEMATTEX

TENCEL™ fibres production process



- ▶ RENEWABLE RAW MATERIAL
- ▶ CERTIFIED ENVIRONMENT-FRIENDLY PRODUCTION PROCESS
- ▶ BIODEGRADABLE FIBRES



Tencel fibres are made from **sustainable wood sources** that were harvested from **certified and sustainably managed plantations**.

KEY BENEFITS



BIODEGRADABLE

Tencel fibers are biodegradable, thus they can fully revert back to nature!



STRENGTH

Tencel fibres are among the strongest cellulose fibres.



GENTLE ON THE SKIN

Tencel fibers are naturally smooth to the touch. The fabric glides over the skin, ensuring comfort for sensitive skin as well.



SLEEP COOL & DRY

Tencel can help the body regulate its temperature. The cellulosic fibers also offer excellent moisture management by absorbing and releasing the moisture. This keeps your skin pleasantly cool and dry throughout the night.



LONG-LASTING SOFTNESS

Thanks to the fiber's sleek cross section, Tencel feels twice as soft as cotton! The fabric is also more flexible.



DRAPE

Tencel fabrics have a smooth drape, creating a flattering appearance.



HYGIENE

Bacteria need a moist environment to grow. Due to the fabric's absorbing qualities, bacteria do not get a chance to grow. This makes the Tencel fabric an unfavorable place for bacteria to settle down, adding hygiene as an extra benefit to the list.



SHINE BRIGHT

The deep dye uptake and smooth surface of the fabric makes it shinier than cotton fabrics.



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